



**FREE EBOOK**

*Buyer's Guide to the*  
**2020 Toyota Camry**



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**TOYOTA**



## ★ **Buyer's Guide to the 2020 Toyota Camry**

If you've been on the hunt for a new sedan, then you've probably realized how vast your options are. Among all of these options, however, is one vehicle that stands out from all the rest: the 2020 Toyota Camry.

There are many reasons this sedan is a champion of the roads, such as its:

- **Captivating exterior style**
- **Commendable fuel economy**
- **Innovative technology**
- **Spacious interior**

Today, we're showcasing all of these impressive features and much more in our *Buyer's Guide to the 2020 Toyota Camry*.

If you're ready to learn more, continue on with the following sections.

### ★ **2020 Toyota Camry: Where Power Meets Style**

Sedans are renowned for their sporty stature, energetic pursuits, and agile performance. Amongst this team of athletic automobiles, none have made more of an impression than the 2020 Camry. Its effortless display of both design finesse and engine prowess makes it a standout within Toyota's starting lineup. Let us show you how it's done.



### **The MVP of Style**

From the office to the big game or that hip new downtown restaurant, your car can take you almost anywhere. If you're sitting behind the wheel of a Camry, you'll always arrive in style, no matter the destination.

The sleek curves of its muscular form make the Camry impossible not to notice. Plus, the integrated rear spoiler and sport side rocker panels can redirect airflow, which proves to be a valuable performance asset.

With an array of captivating color options, you can find just the right shade to suit your unique style. Rise above the crowd with the stunning saturation of Supersonic Red or steal the show with the modern look of Galactic Aqua Mica.

If you're really looking to wow the audience, check out the Camry SE Nightshade Edition. This stealthy sedan features an aggressive set of 18-inch black wheels and comes in either Midnight Black Metallic, Celestial Silver Metallic, or Super White.

### **A Highlight Reel of Powerful Moves**

As breathtaking as the Camry is to look at, this vehicle is more than just a pretty face. It's got a whole highlight reel of commendable performance specs, all of which derive from one of two compelling gasoline engines.

The 2.5L Dynamic Force 4-cylinder engine knocks it out of the park with up to 184 lb-ft of torque and 203 horsepower. The 3.5L V6 engine supplies a slightly elevated dose of energy with 301 horsepower and up to 267 lb-ft of torque.



While each engine delivers its own specialized power, they both utilize Toyota's D-4S direct-injection system. This innovative system uses the current driving conditions to select the ideal injection method, creating an engine that's not only super powerful but also fuel-efficient.

### **Fuel Economy Built to Reach the Finish Line**

Speaking of fuel efficiency, the 2020 Toyota Camry has tons of it: an EPA-estimated 29 city and 41 highway MPG, to be exact.\* Spend more time enjoying the journey and less time searching for the nearest gas station—unless you need to refuel with some snacks.

That's not all, however. The Toyota Camry also comes in the form of an even more fuel-efficient model: the Camry Hybrid. With its heightened power and lowered fuel consumption, it achieves an EPA-estimated 51 city and 53 highway MPG.\*

Regardless of which model you choose, you'll have the fuel economy you need to reach the finish line along with enough fuel left over to take another lap.



### **2020 Toyota Camry: World-Class Interior Cabin**

In today's modern world, we spend quite a lot of time sitting behind the wheel of our automobiles. Shouldn't this time spent on the road be one of luxury and comfort?

Well, thanks to the spacious and relaxing appointments of the Toyota Camry, it now is.



### Space for the Whole Team

If you think a sedan can't be spacious, then you haven't met the Camry. From the driver's seat to the middle seat and every spot in between, this vehicle's got room for the entire crew. See what we mean by taking a look at these interior dimensions:

	FRONT ROW	REAR ROW
<b>HEADROOM</b>	38.3 inches	38 inches
<b>SHOULDER ROOM</b>	57.7 inches	55.7 inches
<b>HIP ROOM</b>	55.4 inches	54.7 inches
<b>LEGGROOM</b>	42.1 inches	38 inches

Even your tallest friends will be able to sit comfortably inside this lengthy cabin. Moreover, with the addition of 15.1 cubic feet of cargo volume, they'll be able to bring all their gear too.

Although, if you find yourself in need of some extra space, simply lower the rear seatbacks to fit more stuff. To make loading and unloading even easier, the Camry's trunk is equipped with a wider-hinged trunk lid.

### Luxuriously Comfortable Amenities

Sit back, relax, and enjoy the ride atop a set of front and rear seating so comfortable, you may never want to leave your car.



Take the driver's seat and enjoy the available 8-way power-adjustable driver's seat with power lumbar support. Front passengers can enjoy similar comforts with optional 8-way seating. Add a touch of elegance by upgrading from fabric-trimmed seating to leather-trimmed seating.

When the mornings get crisp, available heated front seating is there to save the day as well as optional ventilation for those warm afternoons. Don't think Toyota forgot about the folks in the back either. They, too, can relax with dynamic and supportive rear seating.

This interior gets even better with a suite of show-stopping conveniences, such as dual zone automatic climate control with an air filter and rear-seat vents.

### **High-Tech Connections**

Time to talk tech. From making important business calls to jamming out to your favorite tunes, the Camry has all the technology you'll need to stay both entertained and connected to the world around you.

At the center of it all is the optional 8-inch touchscreen infotainment display. When connected to the compatible Apple CarPlay® or Android Auto™, accessing all of your favorite applications is a breeze. Available voice recognition makes it even easier to stay focused on the road ahead.

Longer drives are all the more fun with a good playlist. Create a space of crystal-clear audio quality via the optional Audio Plus with JBL® with Clari-Fi® sound system, featuring a subwoofer, amplifier, and nine speakers.



Rounding out the roster of technological marvels is an additional collection of convenience features, which includes:

- **Bluetooth® wireless technology**
- **Available Qi-compatible wireless smartphone charging**
- **Available Wi-Fi Connect with up to 2GB**



### **2020 Toyota Camry: Staying Safe Is a Slam Dunk**

Nothing is more important than protecting your passengers and yourself as you're driving around on your commutes and road trips. Therefore, the team at Toyota has crafted a suite of standard and available safety features, designed to lend a hand and keep those you cherish safe and sound.

#### **Toyota Safety Sense™ P (TSS-P)**

This suite of confidence-boosting features comes standard on every Camry and includes the following systems:

##### **Pre-Collision System with Pedestrian Detection**

By using millimeter-wave radar and a refined camera, this system can detect approaching vehicles or pedestrians to help avoid the possibility of a collision. If a collision is imminent, an audio and visual alert will be sent to your vehicle, giving you ample time to react.



### Lane Departure Alert with Steering Assist

Ensure you always stay in your designated lane with Lane Departure Alert with Steering Assist. If the system catches you beginning to sway outside of your lane, it'll send forth an alert, reminding you to stay within the lines.

### Automatic High Beams

Proper vision is crucial when driving at night. However, it's also crucial that this added light doesn't hinder the driving of fellow drivers. To combat this, Automatic High Beams will detect the headlights of oncoming cars and use this information to provide the correct amount of high or low beam light.



### **Discover the 2020 Toyota Camry Today**

We hope you enjoyed reading our *Buyer's Guide to the 2020 Toyota Camry!* Now, it's time to come check this vehicle out for yourself. Head on down to Mike Calvert Toyota and schedule a test drive today.

\*2020 EPA-estimated mileage. Actual mileage will vary.